

Software Asset Management

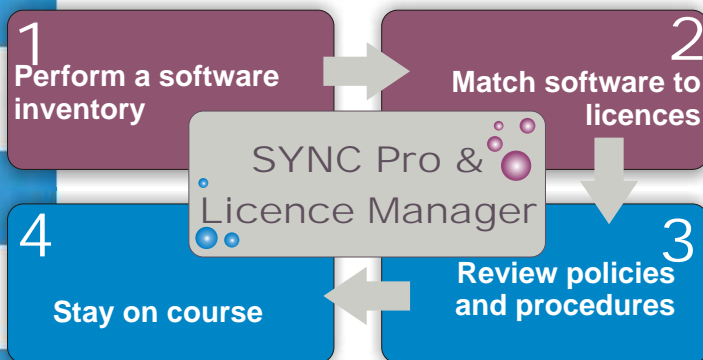
The Solution ...

Licence Manager is a value add module to SYNC Pro specifically designed for the **proactive management** of the **licensing aspects** of your **installed software**, thereby delivering a plethora of business benefits.

The user interface was designed and developed by **qualified Microsoft Licensing Specialists** to provide the administrator with the **ability to create and maintain a licensing profile** that best fits the unique needs of the organisation.

The **flexible design** of Licence Manager caters for the **licensing methods** of many **BSA members** and **software vendors**.

SYNC Pro & Licence Manager as part of the Software Review Process:



The Benefits ...

- ❖ Reduces total cost of ownership by providing a central database of information for management reporting and interpretation.
- ❖ Keeps control of software expenditure and usage.
- ❖ Provides information for negotiating best levels of agreement and most favourable terms with vendors.
- ❖ Provides effective risk management by avoiding licence violation exposure and penalties.
- ❖ Ensures sound financial control as software valuation and budgeting is more accurate.

Software
Compliance

Licence
MANAGER

The Features...

- ❖ Easy, user friendly, flexible contract management.
- ❖ Full database of all software installed on the network. Caters for software not installed and additional devices not on the network.
- ❖ Flexible import functionality that facilitates the inclusion or exclusion of specified software, patches etc.
- ❖ Alerts when software has been added or removed from the database.
- ❖ Easy creation of templates for populating agreement structures.
- ❖ Accommodates all software vendors' licensing profiles.
- ❖ Facilitates volume licensing agreements, dependent agreements and linked agreements like software assurance or protection.
- ❖ Multiple agreements per vendor.
- ❖ Flexible tier structures for managing agreements.
- ❖ Notifies of agreement anniversary and expiry dates.
- ❖ Roll up calculation of values, points and quantities based on licences purchased and installed.
- ❖ Allocation of licences to agreements at installation level.
- ❖ Multiple product purchase rates.
- ❖ Calculation of Software Assurance / Protection values on purchased and installed licences.
- ❖ Proactive, user defined alerts for re-leveling and compliance checks.
- ❖ **Various Reports:** Software Assessment, Software Installed by Machine or Agreement, Software Variance Report (Compliance), Software Variance Budget and Software Assurance Reports.
- ❖ Provides reports required by Microsoft for MLMC certification.
- ❖ Data manipulation via exporting reports or grids in any format.

Software Asset Management What is SAM?

Software Asset Management is about knowing exactly what software your business owns, owning only the software your business needs and actively managing how and when new purchases are made to ensure that your organisation **remains in this position of knowledge**.

Business Risks without SAM ...

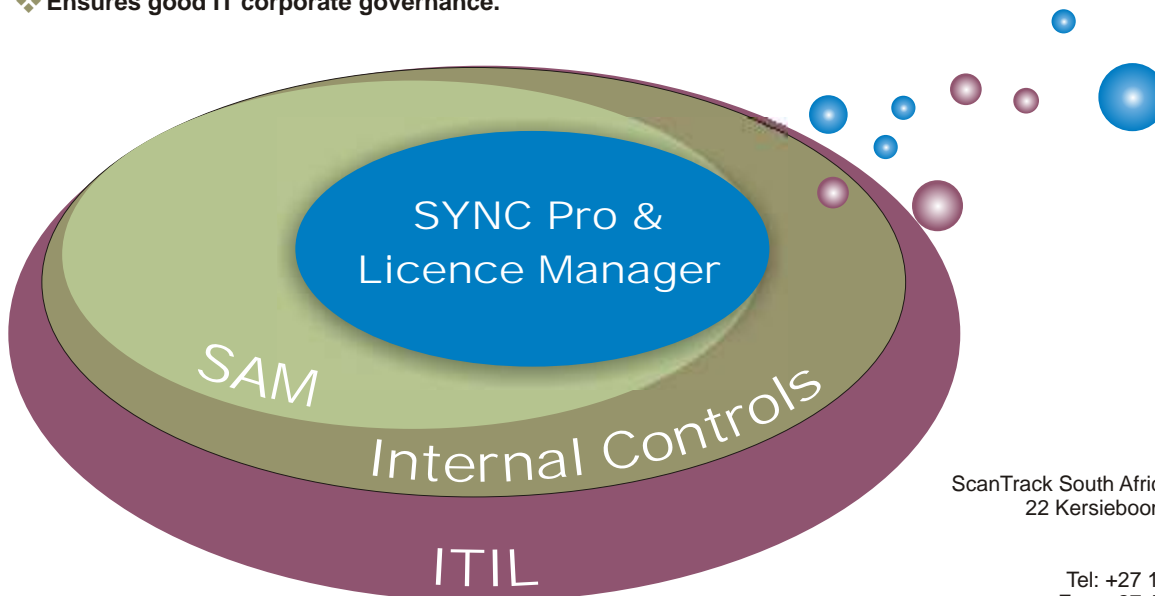
- ❖ Corporate **best practices** assigns responsibility/liability to directors of companies to ensure **good governance**.
- ❖ **Legal risks of non compliancy** enforced by BSA and software vendors.
- ❖ Potential risk of **negative exposure**, damage to public image and financial risk of penalties.
- ❖ **Lack of control** regarding costs, procurement and financial reporting.
- ❖ **No control** over software deployment and upgrades.
- ❖ An environment with diverse, older versions and editions of software **exposes your organisation to viruses and potential data loss**.

Business Benefits of implementing a SAM Solution

- ❖ **Standard policies and procedures** will ensure control of all the disciplines of SAM.
- ❖ **Better negotiating positions** with vendors, cost saving discounts and price points.
- ❖ Provides information to make the **best licensing decisions** i.e. costs based on per user or per device.
- ❖ **Maximises the use of software assets** to ensure that assets perform optimally.
- ❖ **Minimises the overall cost** of software assets.
- ❖ Ensuring **compliance with legal issues**.
- ❖ More **accurate software valuation, depreciation and budgeting**, plus **tax savings**.
- ❖ **Controlling IT spend** on software & upgrades by assisting in determining software requirements and usage.
- ❖ Good IT **Corporate Governance**.
- ❖ Addresses **Risk Management, Data Protection and Security risks**.
- ❖ **Reduced support costs**.
- ❖ **Increased efficiency** of the workforce & faster, smoother mergers and acquisitions.

How SYNC Pro & Licence Manager assists with SAM

- ❖ Provides information to **implement policies and procedures**.
- ❖ **Ensures adherence** to policies and procedures implemented and provides information to take corrective action.
- ❖ Provides a **basis for a controlled, centralised procurement** of software licences.
- ❖ Provides a **detailed software inventory** and register.
- ❖ **Ongoing IT audit** of hardware and software.
- ❖ Provides **financial information** for software valuation, depreciation and replacement costs.
- ❖ **Ensures software licensing compliance**.
- ❖ Assists with **software deployment and patch management**.
- ❖ Assists with **capacity management and configuration management**.
- ❖ **Reduces financial and organisation risk**.
- ❖ **Ensures good IT corporate governance**.



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